

A dog is swimming underwater, holding a clear plastic bottle around its neck. The scene is set in a blue, slightly hazy underwater environment. The dog is positioned in the center of the frame, facing towards the left. The bottle is partially filled and has a white cap. The overall mood is serene and somewhat surreal.

FMX2023

EVOLVING

ON SITE APRIL 25-27

ONLINE APRIL 28

WWW.FMX.DE

■ JOIN FMX 2023!

Following its success in 2022, FMX – Film & Media Exchange will host another hybrid edition in 2023. From April 25 to 27, FMX will present its top-class program on site at Haus der Wirtschaft in Stuttgart. On April 28, FMX will switch to virtual mode with an exclusive online program, with videos made available on demand until the end of May.

EVOLVING

In 2023, FMX will take on the central theme **Evolving**, with renowned BAFTA-winning and Oscar-nominated producer Jinko Gotoh joining FMX as Program Chair.

The creative industries have always offered an escape from the challenges in our lives. At the same time, they have been more decisive than others in dealing with them. Faced with the state of the environment, the media and entertainment community is embracing sustainability in creative ways - from the stories we tell to the way we produce them.

FMX 2023 will shine a light on projects and processes that are addressing the challenges that people and the planet are facing, as part of its conference program on the the latest developments in the art, technology and business of animation, visual effects, immersive and interactive media.

■ WHY COME TO FMX?

FMX is a globally influential conference dedicated to media & entertainment production, including but not limited to animation, visual effects, immersive and interactive media.

Every year, media creators share insights into the latest creative developments, cutting edge technologies and innovative business models.

Their contributions are complemented by the Marketplace, which allows visitors to get a hands-on experience on the latest innovations and products of industry-leading companies and start-ups. Workshops, Masterclasses and Company Suites dig deep into the expertise of our international partners.

To round things off, established as well as up and coming studios scout talent in the Recruiting Hub, and media schools from around the world present themselves in the School Campus.

Through its international yet intimate atmosphere, FMX offers professionals and students a great platform to experience, network, mingle, and share insights.

Become an FMX Partner today and present your organization to the world's digital arts, technology and business communities.

All FMX Forum prices are unchanged from 2022!



■ PREMIUM PARTNERSHIPS

Capture strong attention as a **Silver** or **Gold Partner** of FMX 2023. Or achieve the highest impact by becoming **Platinum Partner**!

Platinum Partner

Please note, there will **only be one Platinum Partner**.

The booking of the Platinum Partnership comprises:

- Listing as **Platinum Partner** in boilerplate of the FMX trailer, played before every presentation
- Exclusive entry on FMX website with logo, company description, images, and video
- Entry on FMX online platform with logo, company description, images, and video
- Company logo in the **Platinum Partner** section of the FMX website, linked to your website
- Company logo in the **Platinum Partner** section of printed program guide
- Banner on FMX website
- Mention as Platinum Partner in press and social media activities
- Inclusion of company one-pager in FMX press kit
- Up to **15 free tickets** for FMX 2023
- Additional discounted tickets for staff on request

Entry Level **30,000 EUR minimum, will go to highest bidder***

Gold Partner

The booking of a **Gold Partnership** comprises:

- Listing as **Gold Partner** in boilerplate of the FMX trailer, played before every presentation
- Exclusive entry on FMX website with logo, company description, images, and video
- Entry on FMX online platform with logo, company description, images, and video
- Company logo in the **Gold Partner** section of the FMX website, linked to your website
- Company logo in the **Gold Partner** section of the printed program guide
- Banner on FMX website
- Mention as **Gold Partner** in press and social media activities
- Inclusion of company one-pager in FMX press kit
- Up to **10 free tickets** for FMX 2023
- Additional discounted tickets for staff on request

Entry Level **20,000 EUR***

Silver Partner

The booking of a **Silver Partnership** comprises:

- Listing as **Silver Partner** in boilerplate of the FMX trailer, played before every presentation
- Exclusive entry on FMX website with logo, company description, images, and video
- Entry on FMX online platform with logo, company description, images, and video
- Company logo in the **Silver Partner** section of the FMX website, linked to your website
- Company logo in the **Silver Partner** section of the printed program guide
- Banner on FMX website
- Mention as **Silver Partner** in press and social media activities
- Inclusion of company one-pager in FMX press kit
- Up to **5 free tickets** for FMX 2023
- Additional discounted tickets for staff on request

Entry Level **10,000 EUR***

* 19% VAT (sales tax) will be added to prices if applicable. General terms and conditions of FMX 2023 apply. All information is correct at the time of printing, 14.11.2022, but may be subject to change.

■ WORKSHOPS

Workshops constitute an important part of the FMX program. You will find yourself in a perfectly fitting environment, benefiting from the excellent reputation of the conference and its engaged audience, presenting your products and services within the high-quality tracks at FMX.

A one-hour slot consists of 50 minutes of presentation and 10 minutes for tech check and room arrangements.

Your presentation will also be made available as part of FMX Online from April 28 onwards to make sure you gain maximum reach (if you agree).

The booking of a Workshop comprises:

- Conference room equipped with projection, audio system, technical on-site support
- WiFi
- Entry in the printed program guide
- Entry on FMX website including logo, company description, workshop description, speaker bio, images, and video
- Entry on FMX online event platform with logo, company description, workshop description, speaker bio, images, and video
- Company logo in the partner section of the FMX website, linked to your website
- Company logo in the partner section of the printed program guide
- Mention in press and social media activities
- Accreditation for the speaker (conference pass plus access to the exclusive Networking Lounge and an invitation to a Speakers Dinner)
- 1 x conference pass for staff
- Additional discounted conference passes for staff on request

We are happy to communicate your technical and catering requirements on request.

	Price until 19.02.2023*	Price from 20.02.2023*
1 hour Workshop within the program of FMX, Conference room with 90-110 seating capacity	€ 1,800	€ 2,000
2 hours Workshop within the program of FMX, Conference room with 90-110 seating capacity	€ 2,800	€ 3,000

■ COMPANY SUITES

Company Suites offer room for your presentations, workshops or networking events. They help to shape your company's presentation to support your specific requirements from within your own selected room.

Both location and individual branding give you a chance to make your company, products and services stand out and build a deep connection with our audience.

Seating will be arranged according to your wishes – just pick the right room for your needs!

Your presentation will also be made available as part of FMX Online from April 28 onwards to make sure you gain maximum reach (if you agree).

The booking of a Company Suite comprises:

- Conference room equipped with projection, audio system, technical on-site support
- WiFi
- Entry in the printed program guide
- Entry on FMX website including logo, company description, presentation descriptions, speaker bio, images, and video
- Entry on FMX online platform with logo, company description, presentation descriptions, speaker bios, images, and video
- Company logo in the partner section of the FMX website, linked to your website
- Company logo in the partner section of the printed program guide
- Mention in press and social media activities
- Accreditation for the speakers (conference pass plus access to the exclusive Networking Lounge and an invitation to a Speakers Dinner)
- An allocation of conference passes for staff
- Additional discounted conference passes for staff on request

We are happy to communicate your technical and catering requirements on request.

	Price until 19.02.2023*	Price from 20.02.2023*
1 day Company Suite, Conference room with 90-110 seating capacity	€ 9,000	€ 10,000
1 day Company Suite, Conference room with 50 seating capacity	€ 6,000	€ 6,500
3 days Tower Suite, Room with 75 m ² , height 5.2 m, Ø 9.8 m	- on request -	

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MARKETPLACE

The Marketplace complements the conference program with an exhibitor area for hardware, software and services as well as research projects, start-ups and exhibits. Here, an international audience of professionals and students come to learn about the latest products and developments.

The Marketplace is both a professional fair and a meeting space for the industry and community. Furthermore, FMX's interdisciplinary character allows you to address potential target groups of neighboring industries as well as early adopters and future users.

Booth sizes from 4-30 m² are easily feasible within the Octanorm system.

The booking of a booth in the Marketplace comprises:

- 3 days booth in the Octanorm system
- Booth height 2.5 m (2 m under the gallery)
- Power connection
- WiFi
- Entry on FMX website including logo, company description, images, and video
- Entry on FMX event platform with logo, company description, images, and video
- Listing in the exhibitor index in the printed program guide
- Company logo in the partner section of the FMX website, linked to your website
- Company logo in the partner section of the printed program guide
- Mention in press and social media activities
- 1 x conference pass for booth staff per 3 m² booth size
- Additional discounted conference passes for staff on request

We are happy to communicate your technical and catering requirements on request.

Invite your customers:

We offer you the opportunity to invite customers and business partners to the Marketplace. For this purpose you receive a ticket allocation free of charge.

	Price until 19.02.2023*	Price from 20.02.2023*
Booth in the Marketplace for 3 days	350 €/m ²	400 €/m ²

RECRUITING

The Recruiting Hub is the international job fair at FMX where animation, VFX and games studios, production companies and agencies connect with a large crowd of aspiring creative talents.

A Recruiting Presentation is the perfect addition to a booth in the Recruiting Hub. Use your live presentation in a fully equipped conference room to showcase your company, current and upcoming projects, and workplace, then invite the audience to your Recruiting Booth or Company Suite for interviews. A half-hour slot consists of 20 minutes of presentation and 10 minutes for tech check and room arrangements.

Please note: A Recruiting Presentation on site can only be booked if you also book a booth.

The booking of a booth in the Recruiting Hub comprises:

- 3 days booth in the Octanorm system
- Booth size 3m x 3m, height 2.5m
- Seating for 4 with table
- Power connection
- WiFi
- Entry on FMX website including logo and company description, images, and video
- Entry on FMX online platform with logo, company description, images, and video
- Listing in the exhibitor index in the printed program guide
- Company logo in the partner section of the FMX website, linked to your website
- Company logo in the partner section of the printed program guide
- Mention in press and social media activities
- 1 x job ad on FMX website
- 3 x conference passes for booth staff
- Additional discounted conference passes for staff on request

The booking of a Recruiting Presentation comprises:

- Conference room equipped with projection, audio system, technical on-site support
- WiFi
- Entry in the printed program guide and on the FMX website
- Accreditation for the speaker (conference pass plus access to the exclusive Networking Lounge and an invitation to a Speakers Dinner)

We are happy to communicate your technical and catering requirements on request.

	Price until 19.02.2023*	Price from 20.02.2023*
Booth at the Recruiting Hub for 3 days	€ 3,000	€ 3,200
1/2 hour Recruiting Presentation	€ 500	€ 600

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■ SCHOOL CAMPUS

The School Campus is the education fair at FMX where international faculties and courses with programs in the art and technology of computer animation, visual effects, computer games and XR showcase their curricula and projects. Thus, prospective students can gather first-hand information from faculty staff, alumni, and students.

The booking of a booth in the School Campus comprises:

- 3 days booth in the Octanorm system
- Booth size 2m x 2m, height 2.5m
- 1 counter/desk and 2 chairs
- Power connection
- WiFi
- Entry on FMX website with logo and school description, images, and video
- Entry on FMX online platform with logo, school description, images, and video
- Listing in the exhibitor index in the printed program guide
- School logo in the partner section of the FMX website, linked to your website
- School logo in the partner section of the printed program guide
- 2 x conference passes for booth staff
- Additional discounted conference passes for staff on request
- Students from participating schools are eligible for discounted tickets

	Price until 19.02.2023*	Price from 20.02.2023*
Booth in the School Campus for 3 days	€ 1,000	€ 1,100

■ MARKETING & PROMOTION

FMX provides excellent marketing opportunities to promote your company and present your brand to our visitors!

With branding or the hosting of networking events such as the FMX Get-Together or a Speakers Dinner, you can be sure to make an impact at FMX 2023!

Here is how you can support FMX with your marketing and promotional activities.

	Prices
Speakers Dinner	from € 12,000
FMX Get-Together	€ 6,500
Branding of Barriers in front of FMX venue (extra large visibility)	€ 10,000
Branding of Lanyards	€ 6,500
Branding of Visitor Bags	€ 6,500
Flyers in Visitor Bags	€ 1,500

Room Branding

We offer you the chance to brand the biggest conference rooms at the FMX venue! The room will be "brought to you by (*your company*)", and your company reel (up to 30 seconds) will be played before every presentation in that room.

Please note: Room Branding is only available to Premium Partners.

	Prices
König-Karl-Halle (672 seating capacity)	€ 12,000
Meidinger-Saal (448 seating capacity)	€ 9,000
Bertha-Benz-Saal (250 seating capacity)	€ 6,000

FMX Program Guide

	Prices
One page ad	€ 1,000
One page ad on inside cover (IFC, IBC)	€ 2,000
One page ad on back cover (BC)	€ 3,000

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■ ONLINE EXCLUSIVE

If you are unable to travel to Stuttgart for the on site part of FMX, we offer you the chance to show your content online and reach an audience all over the world!

From April 28 until May 31, 2023 FMX will host your online presentation via video on demand on the online platform.

Take a look at our options!

	Prices
1 hour workshop	€ 500
Series (3 consecutive workshop slots)	€ 1,200
30min Recruiting Presentation	€ 300

WANT TO BECOME AN OFFICIAL PARTNER?

Take a look inside and find information and prices for your participation in the FMX Forum!

Contact us with your questions and enquiries, and be part of FMX 2023.

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www.fmx.de

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**UNCHANGED
PRICES**